

Feed the Future Country Fact Sheet

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The U.S. Government's Global Hunger and Food Security Initiative

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Submitted by Ibork on November 13, 2015



Radhika B.K. sells ginger to a company called Annapurna Organic through her women's cooperative. She is one of 9,000 ginger farmers who benefited from a USAID project, part of Feed the Future, in Nepal. Annapurna Organic established Nepal's first large-scale ginger processing plant with USAID's help. The company then linked up with farmers like Radhika who had received productivity training from USAID. Annapurna Organic now has a contract agreement, the first of its kind, with the women's cooperative. To increase competitiveness in the tea, lentils, ginger and vegetable value chains, USAID's project focused on a push-and-pull approach, working with farmers and enterprise-level producers to push a high-quality product to market and on the demand side to increase uptake. *Photo by USAID NEAT This photo won fifth place in our fifth photo contest!*



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